R.J. Reynolds
Tobacco Company

G. N. KURUC, Jr. #1240
Senior Chain Accounts Manager
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076

July 19, 1994

To: Jeff Reagan
Wakefern Food Corporation

Subject: Price Plus Program

Attached are Price Plus forms for the following upcoming programs:

- WINSTON Select $ 2.50 - 8/21-9/18
- DORAL $ 2.00 - 8/21-9/18
- WORTH $ 2.00 - 9/18- 10/21

Additionally, I have attached a fourth Price Plus on all CAMEL Brands including CAMEL Filter Box recently approved for your warehouse. The value of this Price Plus will be $ 2.50. If approved, please advise me of the dates.

If you have any questions, please call me.

Sincerely,

Nick

G. N. Kuruc, Jr.
Gk
M-2
Attachments

51846 5806

Source: https://www.industrydocuments.ucsf.edu/docs/glky0000

WAKEFERN / SHOPRITE PRICE PLUS CLUB PARTICIPATION FORM

BUYER'S NAME: Jeff Reagan

DEPARTMENT NAME & NUMBER:

VENDOR NAME: R. J. Reynolds Tobacco

A/P VENDOR NUMBER: 075088

REPRESENTATIVE NAME: G. N. Kuruc, Jr.

METHOD OF PAYMENT:(CHECK ONE)*
( )INVOICE DEDUCTION (X) CHECK

BILL TO: R. J. Reynolds Tobacco Co.

NAME: G. N. Kuruc, Jr.

ADDRESS: 400 Raritan Center

Edison, N.J. 08837

PHONE: 908-225-4774

ITEM CODE	UPC	PRODUCT DESCRIPTION/SIZE	DISCOUNT OFFERED	CYCLE DATES	4WK SALE RETAIL	GROSS PROFIT
8000274	12300-66613	Camel Special Lights Box	$ 2.50			
8000282	12300-66713	Camel Special Lights Box 100's				
8000541	12300-10113	Camel Regular				
8000575	12300-10413	Camel Light King				
8000583	12300-10213	Camel Filter King				
8000591	12300-10313	Camel Filter Box				
8000614	80300- 70713	Camel Wides Box				
8000622	80300- 70813	Camel Wide Lights Box				

I agree to reimburse Wakefern Food Corporation/ShopRite the dollar value of all PRICE PLUS CLUB Shopper Discounts plus an additional $.08 per item promotional charge.

Form #43-678 (3) 6/91

Date: 7/19/94 Sales Rep Signature: _____

* Payment to be received 15 days from invoice date

5184 5807

Source: https://www.industrydocuments.ucsf.edu/docs/glky0000

WAKEFERN / SHOPRITE PRICE PLUS CLUB PARTICIPATION FORM

BUYER'S NAME: Jeff Reagan

DEPARTMENT NAME & NUMBER:

VENDOR NAME: R. J. Reynolds Tobacco

A/P VENDOR NUMBER: 075088

REPRESENTATIVE NAME: G. N. Kuruc,Jr.

METHOD OF PAYMENT:(CHECK ONE)*
( )INVOICE DEDUCTION (X) CHECK

BILL TO: R. J. Reynolds Tobacco Co.

NAME: G. N. Kuruc, Jr.

ADDRESS: 400 Raritan Center
Edison, N.J. 08837

PHONE: 908-225-4774

ITEM CODE	UPC	PRODUCT DESCRIPTION/SIZE	DISCOUNT OFFERED	CYCLE DATES	4WK SALE RETAIL	GROSS PROFIT
8000012	12300-70913	Winston Select FF KIng	$ 2.50	8/21-9/18		
8000020	12300-71013	Winston Select FF Box	$ 2.50			
8000038	12300-20166	Winston Select Slim 100's	$ 2.50			
8000046	12300-20277.	Winston Select Light 100's	$ 2.50			
8000119	12300-71213	Winston Select Light Box King	$ 2.50			
8000151	12300-71113	Winston Select Light King	$ 2.50			

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Form #43-678 (3) 6/91

Date: 7/19/94

Sales Rep Signature: G N Kuruc

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51846 5808

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WAKEFERN / SHOPRITE PRICE PLUS CLUB PARTICIPATION FORM

BUYER'S NAME: Jeff Reagan

DEPARTMENT NAME & NUMBER:

VENDOR NAME: R. J. Reynolds Tobacco Co.

A/P VENDOR NUMBER: 075088

REPRESENTATIVE NAME: G. N. Kuruc, Jr.

METHOD OF PAYMENT: (CHECK ONE)*
( )INVOICE DEDUCTION (X) CHECK

BILL TO: R. J. Reynolds Tobacco Co.

NAME: G. N. Kuruc, Jr.

ADDRESS: 400 Raritan Center

Edison, N.J. 08837

PHONE: 908-225-4774

ITEM CODE	UPC	PRODUCT DESCRIPTION/SIZE	DISCOUNT OFFERED	CYCLE DATES	4WK SALE RETAIL	GROSS PROFIT
8010106	12300-25513	Doral Ultra King	$ 2.00	8/21-9/18		
8010156	12300-15113	Doral Light King	$ 2.00			
8010198	12300-16613	Doral Full Flavor King	$ 2.00			
8010211	12300-15813	Doral Light Menthol 100's	$ 2.00			
8010229	12300-15213	Doral Light 100's	$ 2.00			
8010237	12300-16713	Doral Ultra 100's	$ 2.00			
8010245	12300-15313	Doral Full Flavor 100's	$ 2.00			
8011754	12300-15713	Doral Light Menthol King	$ 2.00			

I agree to reimburse Wakefern Food Corporation/ShopRite the dollar value of all PRICE PLUS CLUB Shopper Discounts plus an additional $.08 per item promotional charge.

Form #43-678 (3) 6/91

* Payment to be received 15 days from invoice date

Date: 7/19/94

Sales Rep Signature: G. N. Kuruc

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Source: https://www.industrydocuments.ucsf.edu/docs/glky0000

WAKEFERN / SHOPRITE PRICE PLUS CLUB PARTICIPATION FORM

BUYER'S NAME: Jeff Reagan

DEPARTMENT NAME & NUMBER:

VENDOR NAME: R. J. Reynolds Tobacco Co.

A/P VENDOR NUMBER: 075088

REPRESENTATIVE NAME: G. N. Kuruc, Jr.

METHOD OF PAYMENT: (CHECK ONE)*
( )INVOICE DEDUCTION (X) CHECK

BILL TO: R. J. Reynolds Tobacco

NAME: G. N. Kuruc, Jr.

ADDRESS: 400 Raritan Center
Edison, N.J. 08837

PHONE: 908-225-4774

ITEM CODE	UPC	PRODUCT DESCRIPTION/SIZE	DISCOUNT OFFERED	CYCLE DATES	4WK SALE RETAIL	GROSS PROFIT
8030017	12300-97513	Worth Full Flavor King	$ 2.00	9/18-10/21		
8030106	12300-97713	Worth Light King	$ 2.00			
8030198	12300-97913	Worth Light Menthol King	$ 2.00			
8031097	12300-~~97913~~ 97813	Worth Light 100's	$ 2.00			
8031186	12300-97613	Worth Full Flavor 100's	$ 2.00			
8031275	12300-98213	Worth Ultra 100's	$ 2.00			
8031364	12300-98013	Worth Light Menthol 100's	$ 2.00			

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Form #43-678 (3) 6/91

Date: 7/19/94

Sales Rep Signature: J. N. Kuruc

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51846 5810

Source: https://www.industrydocuments.ucsf.edu/docs/glky0000